



BOWL FOR KIDS' SAKE

Pick Up Some Spares. Build Up Some Hope!

Enjoy all the fun of bowling, hang out with family, friends and coworkers, and support a worthy cause. Benefitting Big Brothers Big Sisters of Kentuckiana, Bowl For Kids' Sake is a major FUNdraiser that helps thousands of kids in 12 Kentucky and Southern Indiana counties. Participants form teams of 4 to 6 people and collect pledges of at least \$80 per bowler. As a bonus for you, there's free pizza, a commemorative Bowl For Kids' Sake T-shirt, a DJ running the party, and door prizes for each bowler!

**Bowl a strike. Make an impact. Start something for a child in our community.
Bowl for Kids' Sake is about having fun to help kids continue on a positive path.**

What is Bowl For Kids' Sake?

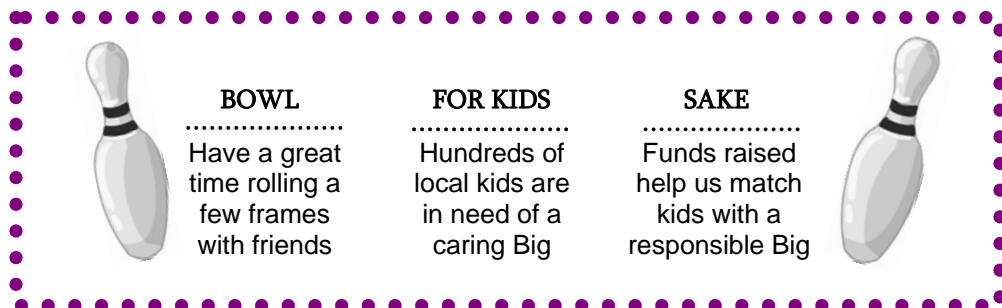
Bowl For Kids' Sake is about having fun to help kids! Funds raised go directly toward matching children with carefully-screened, caring Big Brother and Big Sister volunteers. When you bowl, you're helping us make a **big** difference in kid's lives! "Big" and "Little" friendships are proven to help build the self-confidence, hope and the motivation kids need to stay on the path of success! Join us for an afternoon of fun on the lanes and help us put a little magic in the lives of local children.

Form a team today! Reserve your lanes by calling Zach at (502) 753-3752. Then visit www.BowlForKidsSake.com for all the bowling details.

Money raised through Bowl For Kids' Sake will:

- Help recruit new Big Brothers and Big Sisters for the 400 children currently on our waiting list
- Cover the costs of background checks and insurance, while ensuring trained professionals match children to caring and responsible Bigs
- Offer one-on-one, ongoing professional support for every single match
- Provide cultural and social activities to enrich opportunities for children in our program

By bowling you directly and positively impact Kentuckiana children. No matter how much you give, your contribution will improve the lives of young people in our community. Your support will help them meet the challenges of growing up into happy, confident young adults!



How it works:

- Form a team(s) & RSVP your lanes (4-6 people per lane)
- Raise a minimum of \$80 per person (minimum of \$320-\$480 per lane)
- Reserve your lanes! **Contact Zach at zachary.krantz@bbbsky.org or (502) 753-3752**
- Set-up your team and personal fundraising pages at www.BowlForKidsSake.com
- **Spread the word and FUNdraise...** via Facebook, Twitter, Event Posters, Chili Cook-Offs, Super Bowl Parties (you guys are experts at this)!
- Submit your pledge sheet/online donations form at the event – and have some FUN!

RSVP for one of our Free Kick Off Lunches to find out more about BFKS, get your recruitment and fundraising materials, and enjoy a Free! lunch.

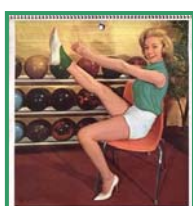
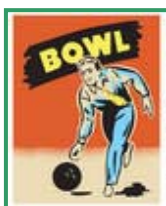
Lunch Dates and Times

- Wednesday Jan 11, 12:00, Texas Roadhouse (4406 Dixie Highway, Louisville, KY 40216)
- Thursday Jan 12, 8:00 am, Mimi's Café (615 S. Hurstbourne Parkway, Louisville, KY 40222)
- Tuesday Jan 17, 12:00, Outback Steakhouse (9498 Brownsboro Road, Louisville, KY 40241)
- Thursday Jan 19, 12:00, Rocky's Sub Pub (715 W. Riverside Dr, Jeffersonville, IN 47130)
- Thursday Feb 2, 12:00, Texas Roadhouse (6460 Dutchman's Parkway, Louisville, KY 40201)

You can also reserve your lanes now by calling Zach at (502) 753-3752. Then visit www.BowlForKidsSake.com for all the bowling details.

Bowling Dates and Times

- Saturday February 25, 1:00 and 3:00, Rose Bowl Lanes (2217 Goldsmith Lane, Louisville, KY)
 - Metro Bowl + Community, 1:00 Session
- Sunday February 26, 1:00 and 3:00, Rose Bowl Lanes (2217 Goldsmith Lane, Louisville, KY)
- Sunday March 4, 1:00 and 3:00, Rose Bowl Lanes (2217 Goldsmith Lane, Louisville, KY)
- Saturday March 10, 1:00 and 3:00, Rose Bowl Lanes (2217 Goldsmith Lane, Louisville, KY)
 - Big/Little Bowl + Community, 1:00 Session
 - Payment Bowl + Community, 3:00 Session
- Sunday March 11, 1:00 and 3:00, Rose Bowl Lanes (2217 Goldsmith Lane, Louisville, KY)
- Saturday March 17, 2:00, Blackiston Bowl (1516 Blackiston Mill Road, Clarksville, IN)



Our prizes

Study up your trivia and bowling skills because we will be handing out door prizes throughout the event. Additionally, we will award the top fundraiser with a special prize.

Individual Prizes:

This year when you raise a certain amount you will have a chance to win a fabulous prize like a new flat panel television or an iPad 2. The fundraising incentives are as follows:

- Raise \$150 and you will be entered into a raffle to win a GPS devices or an iPod Shuffle (10 Total)
- Raise \$250 and you will be entered into a raffle to win a Blue Ray Player with WiFi (5 Total)
- Raise \$500 and you will be entered into a raffle to win an eReader (5 Total)
- Raise \$750 and you will be entered into a raffle to win a 32" Flat Panel TV (3 Total)
- Raise \$1,000 and you will be entered into a raffle to win an iPad 2. (1 Winner)

Remember:

- When you ask for a pledge, remember that you and your donors are helping kids!
- Fundraising online saves time and gives you an easy way to increase your donations
- Visit www.BowlForKidsSake.com today to get registered and start fundraising
- It's fun, fast, easy and completely secure!

LET'S BOWL DADDY-0!

