

BBBS SEEDS OF HOPE
OF

Nurturing
2009 YEAR IN REVIEW



**NURTURING LINE OF PERSONAL INTEREST FROM
THE BIG BROTHERS BIG SISTERS SEED COMPANY**





Every child with a need for guidance and support should have the right to a Big Brother or Big Sister who fills the roles of friend, advisor and mentor by participating in an organization of dedicated, caring volunteers.

Big Brothers Big Sisters of Kentuckiana gives volunteers and businesses the opportunity to nurture the lives of local children, as well as adding to their own lives.

Through simple activities and enjoyment, these moments of growth are highlighted throughout the 2009 report. It's been a year of harvesting hope.



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Confidence



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We're Still Growing Strong



Jeri Swinton,
President/CEO



Mark McCallum,
Board Chairman/Big Brother

As we reflect on our past year and prepare for the journey forward, we want to ensure all friends of Big Brothers Big Sisters are aware of our ambitions. With the knowledge that our work profoundly improves the future prospects of the children and communities we serve, we seek to do more. We know that there are many more children in Kentuckiana who need the unique one-to-one mentoring we provide.

It's clear that our mentoring makes a lasting difference: a recently released study confirms the long-term impact Big Brothers Big Sisters' friendships have on children as they move into adulthood. The children are more likely to graduate from college than their own parents were to graduate from high school. These "Littles" earned significantly more money, and were much more likely to serve their communities (as volunteers) and their country (in the armed forces) than children of similar backgrounds who did not have the benefit of a Big Brother or Big Sister.

We understand that providing these benefits to more children will only be made possible by strengthening our capabilities in these areas:

- Operational excellence
- Fund development
- Volunteer engagement
- Board effectiveness

Our commitment to you is to proactively seek continuous improvement in all four of these strategic areas on an ongoing basis. We thank you for your continued support, and look forward to another successful year serving the children of Kentuckiana.

Jeri Swinton, CEO

Mark McCallum, Board Chairman, Big Brother





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Happiness

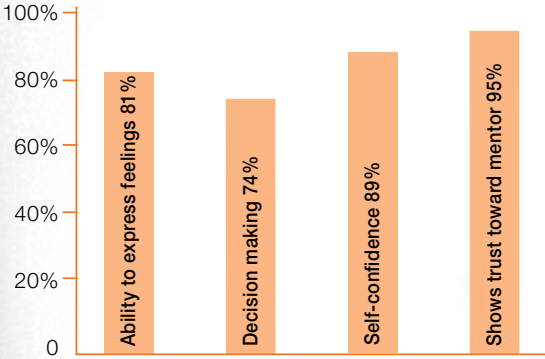


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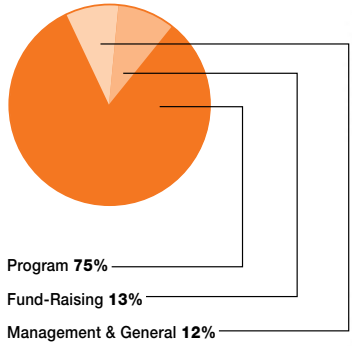


2009 - Year in Review

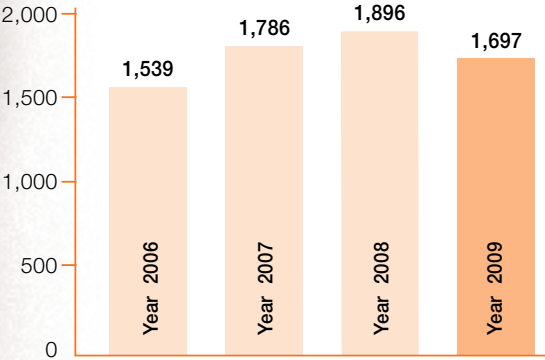
Positive Outcomes



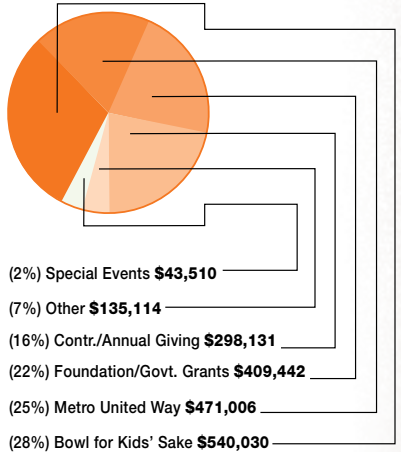
Distribution of Expenses



Matched Children



2008/2009 Review



Statement of Financial Activity

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Revenues & Support:	\$2,504,303	\$(607,070)		\$1,897,233
Expenses:				
Program	\$1,561,898			\$1,561,898
Mgt./General	245,228			245,228
Fund-Raising	261,134			261,134
Total Expenses	\$2,068,260			\$2,068,260
Net Increase in Total Net Assets	\$436,043	\$(607,070)		\$(171,027)
Net Assets at Beginning of Year	\$1,225,828	\$1,794,644	\$1,000	\$3,021,472
Net Assets at End of Year	\$1,661,871	\$1,187,574	\$1,000	\$2,850,445





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Teamwork

A young boy with dark hair, wearing a white t-shirt, red shorts, and dark sandals, is sitting on a patch of dark soil. He is smiling and has his arms crossed. Behind him is a large, vibrant yellow sunflower with green leaves. The entire scene is framed by a dark, distressed border with decorative corner elements.

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Programs

Community-Based Programs

The community-based program is the “traditional” Big Brothers Big Sisters relationship. The schedule is flexible to meet the needs of Bigs and Littles in different kinds of situations—on the weekend, in the evening, after school, etc. It’s all about the time spent together doing things you both enjoy.

- 2–3 times per month
- Flexible schedule
- Focus on friendship
- Must be 18 years old
- Have your own transportation and valid car insurance

Site-Based Programs

In site-based programs, Bigs and Littles meet for one-to-one sessions in the classroom, school library, neighborhood community center or other familiar location. Bigs and Littles typically meet once a week to read together, play sports or computer games, or simply talk about life and personal issues—just as friends do.

- 1 hour per week
- Focus on schoolwork and friendship
- Visit the child on school/site grounds
- High school students and adults accepted as volunteers

Initiatives

At Big Brothers Big Sisters of Kentuckiana, we realize some children in our community have unique needs that require special attention. That’s why we’ve also created the following programs:

Rico’s Roundtable aims to close the achievement gap between students of color and white students. Various partners sit under the Rico’s Roundtable umbrella, which acts as a clearinghouse by matching the needs of students to the skills of partner organizations and the volunteers and resources they provide.

Hispanic Leadership Council engages the Hispanic community by increasing the number of Hispanic matches, enhancing awareness of issues facing the local Hispanic population, and organizing a Hispanic Advisory Board.

Mentoring Military Children focuses on serving children who have a family member in the military; as well as volunteers who have served in or worked for the military.

Project Dream was created with support from the Kentucky Developmental Disabilities Network. Project Dream matches children, aged 7 to 16, who have a developmental disability with a caring Big Brother or Big Sister.

Mentoring Children of Prisoners (MCP) matches children of incarcerated parents.

Project Bolld matches children with learning disabilities.

Couples Match allows couples to work together as a “Big” for a child.

Pilots

Enhanced Site-Based Model (ESBM) is centered on increased training and increased match support, focusing only on mentors and mentees who can commit two years.

High School Bigs Pilot is a program that matches high school Big Brothers and Big Sisters with elementary school students, one-to-one.



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Success



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Roots Run Deep: Stories of Success

Over the last several decades, the Big Brothers Big Sisters program has met children with families with issues so complicated, we weren't sure we could help. Three of those were Damien, Amber and Steve.

How We Met

When our enrollment specialist arrived for a preliminary home visit, she found Damien's home only by spotting a large street number spray-painted on the side of a trailer in a remote part of a county. Inside, pieces of the floor were missing, the entire family slept in one room and running water and electricity were an occasional luxury. Sitting on the couch was Damien, who had no idea there was a world outside that trailer.

Next, there was Amber, a young girl introduced to Child Protective Services because of neglect and abuse. Child Protective Services, in turn, introduced Amber to Big Brothers Big Sisters. Amber was a sweet child living in a complicated family situation, with one parent in prison.

And then there was Steve, a middle school student and one of our first "Littles" matched with a volunteer in our "in-school" program. Although Steve's school counselor warned the new Big Brother that Steve must learn to control his temper, the Big wasn't quite prepared for his introduction to Steve: in the suspension room, where the child sat with knuckles bloodied from a fight.

Getting Involved

Damien, Amber and Steve were matched with volunteer Big Brothers and a Big Sister who helped lighten the children's load by means of a positive outlook, creativity and a refusal to give up.

The friendships grew and flourished with the support of our staff members who helped bring other resources to the family, communicated to the volunteers the difference they were making and encouraged them when times got tough.

Each child in our program has an individual story and their own challenges born of conditions outside their control. All of them deserve a friend who won't give up or judge them, but will appreciate their unique personalities and unlimited potential.

A Lasting Impact

This year Damien, Amber, and Steve will all graduate from high school. Each is going to college. And each credits the Big Brother or Sister who helped and cheered them on when they needed it, and who expects them to return the favor as future Big Brothers or Big Sisters to the next generation of children.

These present and future Big Brothers and Big Sisters are changing our entire community by impacting mental health, graduation rates and the economy. Most important, they are changing lives – now and for future generations.





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Patience

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Fund Raising Events

Bowl For Kids' Sake

Bowl for Kids' Sake is about having fun to help kids and is our most important fund-raising event. Funds raised go directly toward matching children with carefully screened, caring Big Brother and Big Sister volunteers. The BB&T Bowl for Kids' Sake has been the event of the year for area supporters of Big Brothers Big Sisters of Kentuckiana for the last 24 years. The event attracts over 3,000 bowlers from Jefferson and surrounding counties who obtain pledges from over 40,000 sponsors in the Kentuckiana area. Bowl for Kids' Sake is an easy and enjoyable way to make a positive difference. All participants play two games of bowling, plus receive complimentary Domino's pizza, a commemorative T-shirt and various door prizes. Players with top pledges are also eligible to win additional prizes, including gift certificates and tickets to local attractions. Donors know that their support is helping put Big Brothers and Big Sisters in children's lives. Bowlers enjoy a fun outing with friends—as well as the satisfaction of knowing they're making a big difference to kids right here in their community.

Champions 4 Her

The Norton Women's Pavilion Champions 4 Her Walk, Run & Festival brings together thirteen organizations in our community working toward one common goal—to improve the health and financial well-being of women and girls in Kentuckiana. We invite the community to come together on a single day in June to walk, run, raise awareness, raise funds, and to celebrate the spirit of possibility. Participating teams and individuals will be able to run or walk a 5K, enjoy a festival on the Waterfront, and decide exactly how their fund-raising efforts are distributed among the beneficiary partner organizations including Big Brothers Big Sisters of Kentuckiana.

Arby's Charity Tour

The Arby's Foundation, Inc., is grounded in the belief that every individual has the power to make a difference. From its inception in 1986, the Foundation has focused on supporting leadership, education and youth-mentoring initiatives. Arby's is also committed to making a difference in the lives of America's youth and created the Arby's Foundation and the Arby's Charity Tour to help support its national charity, Big Brothers Big Sisters. The Arby's Charity Tour, through golf tournaments, auctions, special events, and restaurant fund-raising, is a means for Big Brothers Big Sisters, Arby's and local community partners come together to support the youth in their city. Arby's Charity Tour helps to ensure that every child in the Kentuckiana area who needs or wants a Big Brother or a Big Sister will be matched with a positive role model.





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Leadership



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Baptist Hospital East
Director of Nursing

Mike Wolf

BBW Solutions, LLC
Principal

***Executive Committee**

Big Brothers Big Sisters of Kentuckiana

Mission Statement

The Big Brothers Big Sisters of Kentuckiana mission is to help children reach their potential through professionally supported one-to-one relationships with measurable impact.

Vision

The Big Brothers Big Sisters of Kentuckiana vision is successful mentoring relationships for all children who need and want them, contributing to better schools, stronger communities, and brighter futures.

Values

The board, staff, volunteers and community partners value:

- Children
- Integrity
- Teamwork
- Ethical Behavior
- Cultural Diversity
- Mutual Respect
- High-Quality Volunteers and Staff
- Stewardship
- Responsible Growth

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Friendship



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Donors, sponsors, contributors

Dream Makers – \$100,000–499,999

Arby's Charity Tour
Kosair Charities
Metro United Way
Power Creative
U.S. Dept. of Health and Human Services

Memory Makers – \$10,000–\$100,000

Nolen & Maydie Allen
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Commonwealth of Kentucky
Comcast
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Paul Ogle Foundation, Inc.
Diane R. Seaman & Gordon Lamb
Summer Foundation
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United Way of Central Kentucky
UPS

Magic Makers – \$5,000–\$9,999

Tomas Aguilera
Best Buy Children's Foundation
CVS Pharmacy
Churchill Downs
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CBS Outdoor
Etscorn Foundation
LDF, Limited Partnership
Fore Armstrong Farm Apts. L.P.
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Owsley Brown Frazier Family Foundation

Public Radio Partnership
United Way of South Central Kentucky
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Women4Women

Friendship Makers – \$1,000–\$4,999

Aebersold Charitable Lead Trust
Aegon
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U.S. Title
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Keith Winstead
The Wright Legacy Group
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Moment Makers – \$500–\$999

American Founders Bank
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Porcini Children's Foundation
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Hope and Joy Makers \$200–\$499

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Charles & Theresa Triplett
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Note: donors are listed at levels that reflect actual total giving to BBBSKY from July 2008—December 2009

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Humility



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