



Big Brothers Big Sisters.  
OF KENTUCKIANA

2022 | 2023

**IMPACT** REPORT

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## OUR MISSION:

Create and support one-to-one mentoring relationships that ignite the power and promise of youth.

## We are impacting lives through mentoring that lasts a lifetime.

This is what we strive to do every day. As we share our 2022-2023 impact report, we first want to express gratitude for all of those who help empower and support our mission.

Our generous donors — corporate, individuals, and foundations. Our phenomenal Bigs, Littles, and their families. Our amazing staff, committees, and Board of Directors. The very communities that we serve. **We are profoundly grateful for the trust that each of you place with Big Brothers Big Sisters of Kentuckiana.**

Whether it is through 1-to-1 mentoring, our programs connecting schools and businesses, or our focus on 16-25-year-olds through the new Big Futures program, all our efforts aim to provide positive impacts and experiences for our Bigs, Littles, and families waiting on a mentor.

The outcomes, which you will find below, continue to illustrate that our programs make an impact that will last a lifetime.

While our vision is that all youth achieve their full potential, we recognize they do not all have equal opportunity. **We continue to serve youth of ALL backgrounds through our commitment to Justice, Equity, Diversity, and Inclusion (J.E.D.I.).**

Our agency recently earned the Gold Standard Award from Big Brothers Big Sisters of America, recognizing the overall strength of our organization. **Out of 225 BBBS agencies across the country, we were one of 26 chosen for the award.**

We know there is more to be done. We are actively engaging our waitlist families, strengthening our community partnerships, and recruiting more Bigs to serve even more youth and young adults.

We are poised to excel in all of this together, because **It Takes 2 — You and Big Brothers Big Sisters — to make a difference through mentoring.** Thank you to each of you who have helped and will continue to help make this happen.



A handwritten signature in black ink that reads "Gary Friedman".

Gary Friedman  
CEO



A handwritten signature in black ink that reads "Isac Roths".

Isac Roths  
Board Chair

## OUR VISION:

All youth achieve their full potential.

### DATA & STATS

**604**

**604 youth** served through our programs.

**3,150**

**3,150 lives** impacted through our staff connections with our Bigs, Littles, Littles' families, and those waiting for a mentor.

**18,000**

**18,000 hours** spent on enrollment, training, and match support by our program team.

### OUTCOMES OF LITTLES

**100%**

avoided involvement with the juvenile justice system.

**100%**

graduated high school on time.

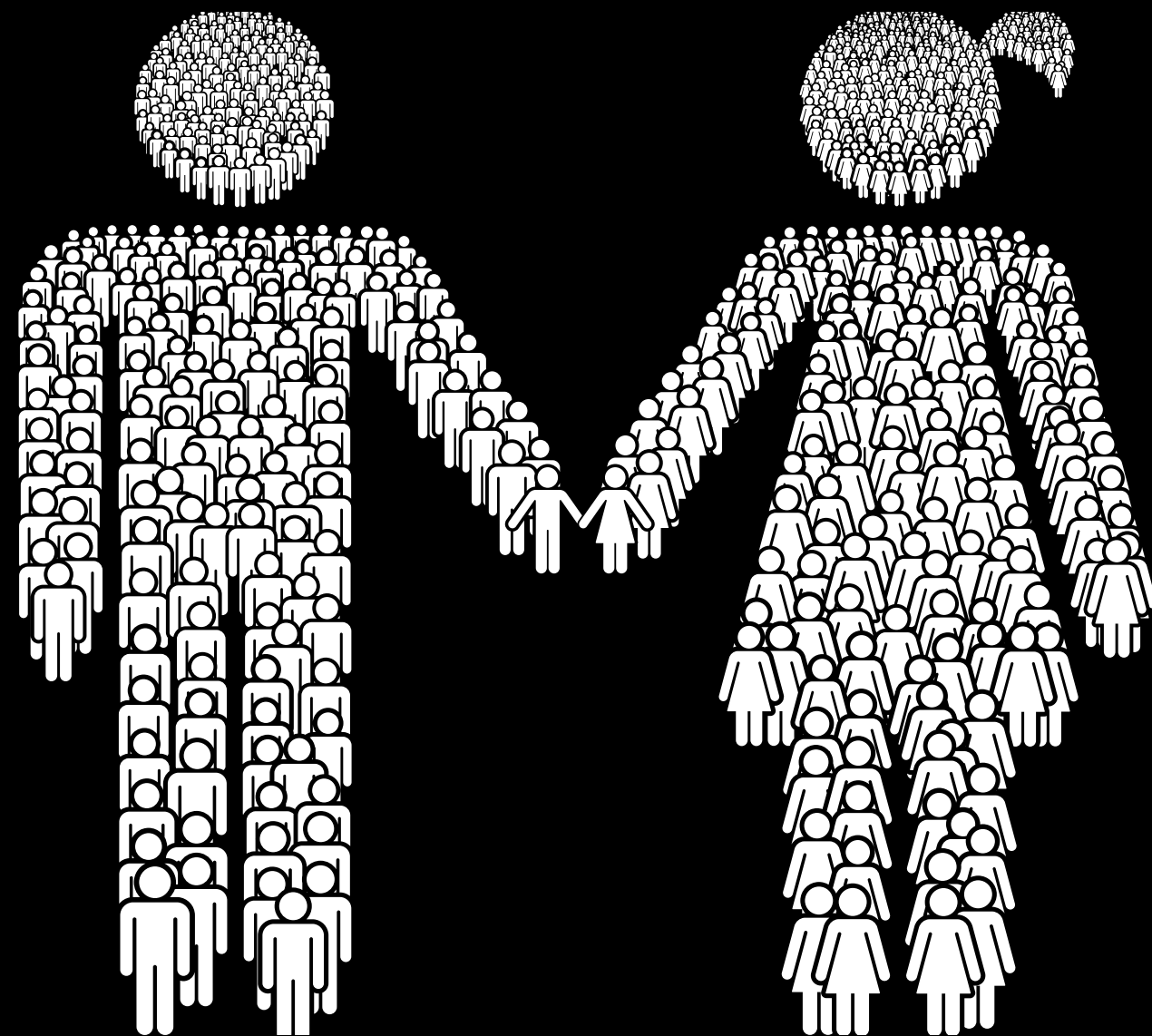
**82%**

reported stable or improved mental well-being.

# 2022-23 WAITLIST ENGAGEMENT EFFORTS

We expanded our community programming during the 2022-2023 fiscal year, offering consistent engagement opportunities for our matches and waitlist families alike. We also launched our **events calendar** on our website, where Bigs and families can find details on upcoming activities, events, and free ticket offerings.

**1,053** people engaged across **45** events and activities



Did you know?  
At any given time, we have over **500 Littles** waiting for a Big.







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502-587-0494 or 877-588-2300

[www.BBBSKY.org](http://www.BBBSKY.org)

## 2022-2023 FINANCIAL REVIEW

	Unrestricted	Restricted	TOTAL
<b>Revenue &amp; Support</b>	\$3,277,343	\$(63,871)	\$3,213,472
<b>Expenses</b>			
Program	\$1,778,119		\$1,778,119
Mgmt/General	\$260,240		\$260,240
Fundraising	\$455,515		\$455,515
<b>Total Expenses</b>	\$2,493,874		\$2,493,874
<b>Reserves at Beginning of the Year</b>	\$3,223,657	\$753,937	\$3,977,594
<b>Reserves at End of the Year</b>	\$4,007,126	\$690,066	\$4,697,192

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