

14th Annual



JUNE 24, 2024

BIG SPRINGS COUNTRY CLUB  
5901 DUTCHMANS LANE  
LOUISVILLE, KY 40205

## 2024 SPONSORSHIP OPPORTUNITIES

### ALL EVENT SPONSORSHIPS INCLUDE:

Logo recognition on agency web-site, online auction site, e-blast, and event signage banners.

To reserve your  
sponsorship package contact

Erica McDaniel  
[erica.mcdaniel@bbbsky.org](mailto:erica.mcdaniel@bbbsky.org)

## \$22,000 PRESENTING SPONSOR LEVEL

- Presenting logo recognition on all printed event collateral
- Company recognition and promotion in external media opportunities
- Company logo on all official Links for Littles gifts and apparel\*
- (4) Tournament foursomes
- (2) Tournament feather flag
- Private invitation to Welcome Reception

## \$10,500 ACE SPONSOR LEVEL

### APPAREL SPONSOR

- Ace sponsor logo recognition on all collateral
- Logo on golf apparel\*
- (2) Tournament foursomes
- (1) Tournament feather flag
- (1) On course tee sign

### GOLF BALL SPONSOR

- Ace sponsor logo recognition on all collateral
- Logo on a sleeve of golf balls\*
- (2) Tournament foursomes
- (1) Tournament feather flag
- (1) On course tee sign

\*Branding opportunities are shared with Presenting Sponsor

## \$5,500 ON COURSE SPONSOR LEVEL

### PUTTING GREEN SPONSOR

- Logo recognition on course map and activity guide
- Premier signage at putting green
- (1) Tournament foursomes

### CLOSEST TO THE PIN SPONSOR

- Logo recognition on course map and activity guide
- Premier signage at closest to the pin market
- (1) Tournament foursomes

### HOLE-IN-ONE SPONSOR

- Logo recognition on course map and activity guide
- Premier signage at BBBSKY hole-in-one contest hole
- (1) Tournament foursomes

### GOLF CANNON SPONSOR

- Logo recognition on course map and activity guide
- Premier signage at golf cannon hole
- (1) Tournament foursomes

## \$2,500 ACE SPONSOR LEVEL

- (1) Tournament foursomes
- (1) Shared tee sign at a hole on the course

## \$6,500 EAGLE SPONSOR LEVEL

### FRONT NINE SPONSOR

- Eagle sponsor logo recognition on all collateral
- Logo on flags 1-9
- (1) Tournament foursomes
- (1) On course tee sign

### BACK NINE SPONSOR

- Eagle sponsor logo recognition on all collateral
- Logo on flags 10-19
- (1) Tournament foursomes
- (1) On course tee sign

### GOLF CART SPONSOR (2 available)

- Eagle sponsor logo recognition on all collateral
- Logo on 25 golf cart flags
- (1) Tournament foursomes
- (1) On course tee sign

### RECEPTION SPONSOR

- Eagle sponsor logo recognition on all collateral
- Logo on napkins and bar signage
- (1) Tournament foursomes
- (1) On course tee sign

## \$2,000 PAR SPONSOR LEVEL

Want to be on the course but don't have a foursome?  
Here are a few ways to get involved.

### HOLE SPONSOR

- Company logo on (1) tee sign on the course

### BEVERAGE CART SPONSOR (2 available)

- Logo placement on beverage carts
- Recognition on all collateral

### WATER SPONSOR

- Logo placement on bottles waters on the course
- Recognition on all collateral

VISIT [WWW.BBBSKY.ORG](http://WWW.BBBSKY.ORG) FOR MORE INFO