

Big Brothers Big Sisters of Kentuckiana and the BIG Leadership Team present:

The Black & White BIG Masquerade & Late Night Lounge

Saturday, October 13th, 2018

6:00pm to 10:00pm The BIG Masquerade

9:30pm-12:00am The Late Night Lounge

The Seelbach Hotel 500 South Fourth Street

The Event

A night of glitz, glamour, and giving awaits you at the 8th Annual BIG Masquerade! Are you ready for a night of masks, music, and mystery? Join the BIG Leadership Team and Big Brothers Big Sisters of Kentuckiana at the Seelbach in downtown Louisville on October 13th.

This modern masked gala will feature live entertainment, a silent and live auction, and delectable hors d'oeuvres and spirits. Attendees will enjoy a night of giving and dance the night away. A fantastic evening of fortune and frivolity awaits you! Unmask your inner party animal and enjoy the BIG Masquerade benefiting Big Brothers Big Sisters.



The Venue

The Seelbach Hotel is equal parts historical landmark and architectural masterpiece. It began as the dream of two Bavarian brothers - Otto and Louis Seelbach - in 1869 when Louis came to Louisville to learn the hotel business. Sparing no expense, they imported marble from all over the world, bronze from France, hardwoods from the West Indies and Europe, linens from Ireland, and valuable Turkish and Persian Rugs.

In 1907, an expansion started a few years prior was completed and included the famous Bavarian-style Rathskeller, decorated with rare Rookwood Pottery. Today the Rathskeller remains the only surviving ensemble of its kind.

The Great Gatsby is born: while in army training at nearby Camp Taylor, famed author, F. Scott Fitzgerald, often visited the Seelbach on weekend passes to sip Kentucky bourbon and smoke expensive cigars. His experiences in the Seelbach's elegant rooms inspired him to use the hotel as a model during the writing of The Great Gatsby. As the premier Louisville hotel, debutantes of upper-class society often "debuted" on the top floor ballroom, throwing grand galas, similar to the parties in Fitzgerald's classic 1920s novel. Fitzgerald chose the Grand Ballroom at the Seelbach as the backdrop for Tom and Daisy Buchanan's wedding reception in his American masterpiece.



Your Hosts

Established in 2010, the BIG Leadership Team is comprised of motivated young professionals with a desire to give back to the community and engage their peers. The team's goal is to grow the mission of Big Brothers Big Sisters through participation in social activities that further the organization's recognition in the community, resulting in new volunteers and resources.

About Big Brothers Big Sisters

For over 50 years, Big Brothers Big Sisters has been providing children facing adversity with strong and enduring, professionally supported 1-to-1 relationships that change their lives for the better, forever. Big Brothers Big Sisters helps develop positive relationships that have a direct and lasting impact on the lives of young people in our community. We serve children ages seven through high school graduation in 12 counties in Kentucky and Southern Indiana. Visit www.bbbsky.org today to learn more.

Something BIG is in Your Future!

Sponsorship packages and associated benefits are detailed below. Unique requests will also be considered.

King & Queen Level

All sponsorship packages include the Courtiers Level benefits.

- ❖ **Minimum \$7,500.00 cash or services/goods**
- ❖ Title name on all event collateral and signage, both on and off-site
- ❖ Company sponsorship mentioned in all promotional activity
- ❖ Naming rights for one event-related activity
- ❖ Logo included event website
- ❖ Inclusion in social media involving this event
- ❖ Two (2) corporate tables at the event (20 people) featuring an open bar



Duke & Duchess Level

All sponsorship packages include the Courtiers Level benefits.

- ❖ **Minimum \$5,000.00 cash or services/goods**
- ❖ Company name on all event collateral and signage, both on and off-site
- ❖ Naming rights for one event-related activity
- ❖ Logo included on event website
- ❖ Inclusion in social media involving this event
- ❖ Two (2) corporate tables at the event (20 people) featuring an open bar

Baron & Baroness Level

All sponsorship packages include the Courtiers Level benefits.

- ❖ **Minimum \$3,600.00 cash or services/goods**
- ❖ Company name on all event collateral and signage, both on and off-site
- ❖ Logo included on event website
- ❖ Inclusion in social media involving this event
- ❖ One (1) corporate table at the event (10 people) featuring an open bar

Courtiers Level

- ❖ **Minimum \$2,000.00 cash or services/goods**
- ❖ One (1) corporate table at the event (10 people) featuring an open bar
- ❖ Sponsor recognition at the table
- ❖ 4 Tickets to the Late Night Lounge



Big Brothers Big Sisters of Kentuckiana

Alana Rose Giordano | Alana.Giordano@bbbsky.org

1519 Gardiner Lane, Suite B | Louisville, KY 40218 | 502.753.3757 www.BBBSKY.org

Late Night - Just Right!

Sponsorship packages and associated benefits for the Late Night Lounge are detailed below.
Unique requests will also be considered.

Golden Age Level

All sponsorship packages include the Dapper Level benefits.

- ❖ **Minimum \$2,500.00 cash or services/goods**
- ❖ Title name on all event collateral and signage, both on and off-site for the Late Night Lounge
- ❖ Company sponsorship mentioned in all promotional activity
- ❖ Naming rights for one event-related activity
- ❖ Logo included on event website
- ❖ Inclusion in social media involving this event
- ❖ Opportunity to have a table at the event with company materials.
- ❖ 8 tickets to the Late Night Lounge



The Bee's Knee's Level

All sponsorship packages include the Dapper Level benefits.

- ❖ **Minimum \$1,200.00 cash or services/goods**
- ❖ Company name on all event collateral and signage, both on and off-site
- ❖ Naming rights for one event-related activity
- ❖ Logo included on event website
- ❖ Inclusion in social media involving this event
- ❖ Two short mentions throughout the night from the stage
- ❖ 6 Tickets to the Late Night Lounge

Dolled Up Level

All sponsorship packages include the Dapper Level benefits.

- ❖ **Minimum \$500.00 cash or services/goods**
- ❖ Company name on all event collateral and signage, both on and off-site
- ❖ Logo included on event website
- ❖ Inclusion in social media involving this event
- ❖ 4 Tickets to the Late Night Lounge

Dapper Level

- ❖ **Minimum \$250.00 cash or services/goods**
- ❖ Company name on all event collateral and signage, both on and off-site
- ❖ Name included on some social media prior to event
- ❖ 2 Tickets to the Late Night Lounge

