

# 5 STEPS TO PARTY & 10 DAYS TO \$120

1

Recruit your team! Build interest in the cause and be a cheerleader for For Kids' Sake! Your enthusiasm will motivate your friends and increase participation.

2

Choose a participation time, mark your calendars and tell your friends!

3

Setup your fundraising page at [www.FKSCampaign.com](http://www.FKSCampaign.com). Review our fundraising tips for simple, effective ways to achieve your goals!

4

Raise \$120 by asking 12 friends for \$10 and book your spot by emailing [Mackenzie.Goldsmith@BBBSKY.org](mailto:Mackenzie.Goldsmith@BBBSKY.org).

5

Have FUN! We're here to help you put the FUN in FUNdraising and support your efforts along the way.

CONNECT WITH US!



BIG BROTHERS BIG SISTERS OF KENTUCKIANA

FOR KIDS' SAKE  
Campaign

1

Start by sponsoring yourself for \$10

2

Ask 4 family members to contribute \$10

3

Ask 4 friends to contribute \$10

4

Ask 4 co-workers to contribute \$5

5

Ask 5 neighbors to contribute \$1

6

Ask 5 church members to contribute \$1  
You're already at \$120 but keep going!

7-10

#### Utilize Social Media

- Let others know what you're doing and how they can help!
- Remind others of daily items they could give up to support your cause: fast food, Starbucks, etc.

#### Create your own fundraiser

- Candy Gram  
Sell candy grams in the office for \$1 each. Donate a bag of candy to your fundraising efforts, print small notes and attach to candy and deliver to coworkers as a surprise to recipients.

- Fill the Bank

Leave a jar/bowling pin bank on your desk for coworkers nearby to donate loose change.

- Chili Cook-Off

Enter with a few coworkers. Each person makes a crock pot of chili to sell for \$1 a taste. Encourage coworkers to try all varieties as lunch for the day. Offer voting for \$1 per vote. Winner takes all voting money and bragging rights!

- Yard/Bake Sale

Team up with neighbors/co-workers and gather items for sale & donate the proceeds

**All that fundraising work wasn't for nothing!**  
**We are throwing your team a party with a free t-shirt, 2 free hours of activities, food, soda, prizes and more.**

**LET'S GET THIS PARTY STARTED!**

Questions? Contact Mackenzie Goldsmith at 502-753-3762 or email at [mackenzie.goldsmith@bbbsky.org](mailto:mackenzie.goldsmith@bbbsky.org)