Vulnerable children and families are facing increased anxiety, stress, fear, and worry. The young people we serve are likely to bear the heaviest burdens of trauma and economic fallout.

Even in the best of times, our mentees (“Littles”) are facing adversity at a higher rate than the average young person in America.

<table>
<thead>
<tr>
<th>Our Littles</th>
<th>National Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>48%</td>
<td>30%</td>
</tr>
<tr>
<td>77%</td>
<td>34%</td>
</tr>
<tr>
<td>20%</td>
<td>7%</td>
</tr>
<tr>
<td>51%</td>
<td>22%</td>
</tr>
</tbody>
</table>

Our Littles face much greater exposure to adverse childhood experiences (ACEs) than the general population. Social Isolation can both increase the likelihood of ACEs such as exposure to domestic violence, abuse, neglect AND compound the effects of trauma and adverse childhood experiences. ACEs can have lasting negative effects on mental health and physical well-being throughout life.

Big Brothers Big Sisters mentoring relationships protect against harmful effects of ACEs, and help young people with childhood trauma. Once we are through this immediate crisis, we know that our children and families will continue to feel lasting, profound effects. Our work could not be more urgent.

We are innovating and adapting our service delivery to ensure kids stay virtually connected to their mentors. We are trusted in communities across Kentuckiana where our local leaders are on the frontlines delivering food and connecting families we serve to other available resources in their communities.

We are taking immediate action to maintain and support the vital, life-changing mentoring relationships we facilitate and professionally support in order to fight social isolation of our young people and families.
BIG BROTHERS BIG SISTERS
CORONAVIRUS RESPONSE FUND

Our program is an essential service we must continue to provide to youth through this pandemic, but we need investment in our mission and capacity to ensure our offices remain open.

Your support will ensure we can keep kids connected to their mentors (“Bigs”) and enable local agencies to provide the critical services all kids need when the nation emerges from this crisis.

We undertook an analysis of our agency across Kentuckiana to find out the severity of the Coronavirus impact. Critical fundraising events have been cancelled, and individual donations are dwindling.

$250K

Our initial analysis shows that there will be a $250K loss to the agency due to fundraising event cancellations and a drop in individual and corporate giving. This lack of funds will directly affect the operating budgets for each county in Kentuckiana we serve.

$18:$1 ROI

Every $1 invested returns $18 back to society. Former Littles earn $315,000 more over their lifetime.

100% of every dollar raised will stay in Kentuckiana to help our kids achieve their best potential.

PROVEN OUTCOMES AND POSITIVE SOCIAL IMPACT

Serving 13 counties in Kentuckiana
Supporting 900 Littles, Bigs and families
100% free to the families we serve

96% of Littles are confident they can say no to drugs, violence and skipping school.
84% of Littles have better grades, academic goals and confidence.
95% of Littles feel like they belong.
92% of Littles report confidence in completing their schoolwork.
94% of Littles feel like they have a special adult in their life that they can turn to.
83% of Littles plan to graduate high school and college.

SUCCESS MEANS
expanding proven services and piloting new game-changing approaches:

Innovation by utilizing our state-of-the-art database and virtual mentoring platform curriculum (Summer 2020) to reach more youth with meaningful, impactful mentoring.

Trauma Informed Care promotes and supports healing for children who have experienced adverse childhood experiences.

Diversity, Equity and Inclusion efforts aimed at embedding diversity, equity and inclusion in our training, language and processes to address systematic barriers our youth and community face.

Bigs in Blue helps to bridge the gap between law enforcement and the communities they serve to build strong relationships.

Impact Collectives Mentoring where Littles & Bigs meet as a 15-20 match cohort to explore cultures, career paths, conflict resolution, college preparation, and healthy relationships.

For more information, contact Rudy Spencer, Chief Development Officer / rudy.spencer@bbbsky.org / 502-753-3754