



Phone Script – COVID 19 Asks

3/30/2020

1519 Gardiner Lane, Ste. B
Louisville, KY 40218

www.BBBSKY.org

Thank you for taking my call today. This is _____. How are you/family/business/co-workers coping?

We just wanted to give you a SHORT update if that is ok with you?

- Our staff members are working from home and making sure our Littles aren't forgotten. Despite social distancing, it hasn't slowed down our staff's commitment to keeping these Bigs/Littles connected.
- We have had to shift in how we do things, instead of in-person meetings, our staff have found innovative ways to make sure Littles & Bigs keep in touch: phone calls, texting, video chat.
- Our staff members are researching and sharing information regarding on-line resources our Bigs and Littles can enjoy together, whether fun interactive games or apps with an educational component, too. With all of the other things our Littles may face every day (bullying, identity-discrimination, adversity), the coronavirus pandemic presents a whole new set of challenges. We don't want them to feel isolated: mentoring is more important than ever.
- Challenges for our families that our Match Support Specialists are providing critical referrals and information
 - Several families are low or out of necessary supplies: (diapers, formula, toilet paper, some low on food and too distant from JCPS sites for pick-up)
 - Many families and some Bigs are out of work.
 - Some families still working, but have no childcare.
 - People are in survival mode, and extremely grateful for our services
- On our fund development side many of our signature events like Bowl For Kids' Sake, The Big Julep Pre-Derby Celebration, and golf scrambles have been canceled or postponed until we can get past this situation. Unfortunately, those events make up about \$250,000 dollars in lost funding that keeps the child safety monitoring, youth resiliency coaching, and family support services going in our successful 1 to 1 mentoring model.
- While this is such an uncertain time, we know that you and others are worried about us. **One of our Board Member has generously agreed to match all donations made in the month of April.** Could you consider making a gift of \$_____ to our Big Brothers Big Sisters agency?

If yes, ask them how they would like to process the gift.

1. Online (Select the appropriate green button & process for them or send the link.)
2. If by check mail: provide them the BBBSKY address.

If no, ask if they think there will be another time for us to check in for a future update.

1. Ask them to share our posts online and show their support with the "Green Bug" on their Facebook profile.



TOGETHER, WE ARE DEFENDERS OF POTENTIAL